

MASTER OF COMMERCE (COMPUTER APPLICATION)

CHOICE BASED CREDIT SYSTEM (CBCS)

**Curriculum
(2017 – 2018)**



**DEPARTMENT OF COMMERCE
FACULTY OF ARTS, SCIENCE AND HUMANITIES**

KARPAGAM ACADEMY OF HIGHER EDUCATION

(Deemed to be University)

(Established Under Section 3 of UGC Act, 1956)

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KARPAGAM ACADEMY OF HIGHER EDUCATION
(Deemed to be University)
(Established Under Section 3 of UGC Act 1956)
MASTER OF COMMERCE WITH COMPUTER APPLICATION
M.Com. (CA)
(For the Students admitted during the year 2017 – 2019 Batch onwards)

Scheme of Examination

Course code	Name of the course	Hrs / Week	Marks			Exam Hrs	Credit (s)
			CIA	ESE	Total		
SEMESTER – I							
17CCP101	Corporate Finance	4	40	60	100	3	4
17CCP102	Managerial Economics	4	40	60	100	3	4
17CCP103	Operations Research	4	40	60	100	3	4
17CCP104	Object Oriented Programming with C++	4	40	60	100	3	4
	Elective I						
17CCP105A	Financial Markets and Institutions	4	40	60	100	3	4
17CCP105B	Marketing Management						
17CCP105C	Human Resource Development						
17CCP111	C++ (Practical)	4	40	60	100	3	2
17CCP112	Computer Application in Business (Practical)	4	40	60	100	3	2
Journal Paper Analysis & Presentation		2	-	-	-	-	-
Semester total		30	280	420	700	-	24
SEMESTER – II							
17CCP201	Applied Cost Accounting	4	40	60	100	3	4
17CCP202	Retail Management	4	40	60	100	3	4
17CCP203	Direct Taxation	4	40	60	100	3	4
17CCP204	Visual Basic. Net	4	40	60	100	3	4
	Elective II						
17CCP205A	Advertising and Sales Promotion	4	40	60	100	3	4
17CCP205B	Security Analysis & Portfolio Management						
17CCP205C	Strategic Human Resource Management						
17CCP211	VB.Net (Practical)	4	40	60	100	3	2
17CCP212	Tally (Practical)	4	40	60	100	3	2
Journal Paper Analysis & Presentation		2	-	-	-	-	-
Semester total		30	280	420	700	-	24

Course code	Name of the course	Hrs / Week	Marks			Exam Hrs	Credit (s)
			CIA	ESE	Total		
SEMESTER – III							
17CCP301	Management Accounting	4	40	60	100	3	4
17CCP302	Business Research Methods and Techniques	4	40	60	100	3	4
17CCP303	Indirect Taxation	4	40	60	100	3	4
17CCP304	Java	4	40	60	100	3	4
	Elective III						
17CCP305A	International Financial Management	4	40	60	100	3	4
17CCP305B	Consumer Behavior						
17CCP305C	Labour Legislation						
17CCP311	JAVA (Practical)	4	40	60	100	3	2
17CCP312	SPSS (Practical)	4	40	60	100	3	2
Journal Paper Analysis & Presentation		2	-	-	-	-	-
Semester total		30	280	420	700	-	24
SEMESTER – IV							
17CCP401	Corporate Administration and Secretarial Practice	4	40	60	100	3	4
17CCP402	Entrepreneurship and Small Business Development	3	40	60	100	3	3
17CCP491	Project and Viva Voce	-	80	120	200	-	8
Semester total		-	170	240	400	-	15
		-	1000	1500	2500		87