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19.11.2018

Internal Quality Assurance Cell

Report on World Quality Day – 2018

The World Quality Day 2018 was celebrated on 17.11.2018 at MBA Seminar Hall at 10.30 a.m. The Chief Guest for the function was Mr.R.Krishnamoorthi, the Managing Director, KGK Group of Companies, Coimbatore.

The Function was started with the Prayer song and the Dean, FoE welcomed the gathering. In his welcome address he mentioned that the theme for the year 2018 is “Question of Trust”.

The Presidential address was given by the Vice Chancellor. He emphasized the need for the Quality Management System in any institution or organization to assure quality to the customers. He also emphasized for practicing the Total Quality Management (TQM) in which even internal customers have to be satisfied.

The Co-ordinator IQAC introduced the Chief Guest to all the participants.

The Chief Guest delivered a presentation on “Quality as a Culture” He explained how the present Quality Assurance System has been evolved. The benefits of implementing Quality Management System (QMS), Environment, Health and Safety Systems (EHS) were emphasized. He also explained how the poor quality costs human lives and money through case studies (videos). By doing things Right at the First time, cost of production can be reduced is the message given by the Chief Guest.

The Director, IQAC rendered vote of thanks and the function came to an end with the National Anthem.

World Quality Day 2018



Welcome Address by Dr. G. K. D. Prasanna
Venkatesan, Dean, FoE



Presidential Address: Dr. S. SUDALAIMUTHU
Vice-Chancellor,
Karpagam Academy of Higher Education



Introduction of Chief Guest: T. Shanmugavel,
Coordinator, IQAC, Karpagam Academy of
Higher Education



Quality Day Address: Mr. R. KRISHNAMURTHI
Managing Director
KGK Group of Companies, Coimbatore

