

ORGANIZING COMMITTEE

CHIEF PATRON

Dr.S.Sudalaimuthu, Vice-chancellor

PATRONS

Dr. M.Palaniswamy, Registrar

Dr.N.V.Balaji, Dean, FASH

Sri. M.V. Loganathan, Chairman, COSIEMA

CONVENERS

Dr.K.Jothi

Professor and Head, Department of Commerce

Dr.V.Krishnaveni

Professor in Management

Dr.S.Venkatachalam

Associate Professor in Management

ORGANIZING SECRETARIES

Dr.R.Velmurugan, Associate Professor in Commerce

Mrs.K.Kavitha, Assistant Professor in Commerce

Dr.V.Mathankumar, Assistant Professor in Commerce

Dr.V.Gowthamraaj, Assistant Professor in Management

Dr.J.Sudarvel, Assistant Professor in Management

COMMITTEE MEMBERS

Dr.SM.Chockalingam

Dr.B.Geethabai

Dr.A.Dharmaraj

Dr.K.Marammaldevi

Dr.M.Mirsath Begum

Mrs.R.Jayalakshmi

Dr.R.Murugan

Dr. R.Sarojadevi

Dr.T.Saravanan

Dr.P.Radha

Dr.B.Senthilkumar

Mrs.S.Poovizhi

Dr.V.Sashikala

Dr.S.Jegadeeswari

Mrs.R.Naveena

Mr.P.Easwaran

Ms.R.J.Kiruthika

Dr.G.G.Loganathan

Dr.V.Ramadevi

Dr.R.Sankar Ganesh

Dr.J.Sudhamaheswari

Dr.PA.Padmavathy

Mrs.T.N.P. Nalini

Mr. C.Jothish

Mr.S. Boopathi Raja

Ms. R. Lydia Priyadarshini

Mr. N.Sathiyendran

Ms. P.Sathya

REGISTRATION FORM

ONE DAY NATIONAL CONFERENCE

ON

“ECONOMIC UPSURGE THROUGH ENTREPRENEURSHIP”

4th March 2020

Name :

Designation :

Institution Name :

Address :

Contact No. :

E Mail :

Mode of Payment:

a) Cash

b) DD

Registration fee enclosed: Yes No

DD No and Date :

Amount : Rs

Name of the bank:

Date :

Place :

Signature

(Photostat copies of the registration form are also accepted)

ONE DAY NATIONAL CONFERENCE

ON

“ECONOMIC UPSURGE THROUGH ENTREPRENEURSHIP”

4th March 2020



Organized by

DEPARTMENT OF COMMERCE

in association with

Coimbatore SIDCO Industrial Estate Manufacturers

Welfare Association

(COSIEMA)



KARPAGAM ACADEMY OF HIGHER EDUCATION

(Deemed to be University)

(Established Under Section 3 of UGC Act, 1956)

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COMMUNICATION DETAILS

Dr.K.Jothi

Convener, Professor and Head
Department of Commerce

Karpagam Academy of Higher Education

Eachanari Post, Coimbatore – 641 021, Tamilnadu

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KARPAGAM ACADEMY OF HIGHER EDUCATION

Karpagam Academy of Higher Education is located in a sprawling, green, lush campus extending 26 acres. It has emerged from Karpagam Arts & Science College (Autonomous) a unit under the Karpagam Charity Trust established in 1989 founded by the great philanthropist, industrialist and educationist Dr.R. Vasanthakumar with the vision of instilling originality in the learning minds, imparting quality and value-based education and to engage in Research and Development with the noble objective of creating unique men and women to serve and lead the society.

Karpagam Academy of Higher Education was conferred as Deemed to be University by the Ministry of Human Resource Development in August 2008 under section 3 of the UGC Act 1956. It is a recognised Deemed to be University by the UGC. It is a member of the Association of Indian Universities. The Institution has been accredited by the NAAC in 2015.

The Institution has 4 Faculty - Faculty of Arts, Science and Humanities, Faculty of Engineering, Faculty of Architecture and Faculty of Pharmacy. It has 25 Departments offering a wide range of 84 academic programmes from graduation to doctorate level. The Institution has more than 6,000 students on campus, with a strong contingent of more than 350 teaching faculty, well supported by an almost equal number of administrative and supporting staff. Faculty have got good number of research projects with financial support from various funding agencies like DBT/DST/ICMR and have filed more than 60 patents. As many as 2200 Research papers have been published by the faculty in SCOPUS. The Institution has collaborated with Foreign Universities, Industries, and Research Bodies for mutual benefit. The Institution ensures that education epitomizes excellence in every sphere and students are prepared to take on the challenges of the day and become the next generation leaders.

DEPARTMENT OF COMMERCE

The Department of Commerce was established during 1995. The Department offers B.Com., B.Com., (CA), B.Com. (PA) and B.Com., (BPS) in the Under-Graduate Stream and M.Com., and M.Com., (CA) in the Post-Graduate Stream. Further, it is also a full-fledged Research Department, offering Fulltime and Part-time M.Phil., and Ph.D. programmes. The Department assists students in acquiring managerial, technical and leadership skills. A team of highly qualified, experienced and committed faculty members works relentlessly to ensure that students excel in their efforts.

ABOUT THE CONFERENCE

Central Government aspire to make Indian economy as \$5 trillion economy, which is possible by carrying out agricultural reforms, containing inflation, penetrating in to global exports, urbanization, penetration of women in the workforce and more importantly development of entrepreneurs. In fast developing economics like India, entrepreneurship plays a vital role in the economic and social development of a nation. Considering the significance of entrepreneurship, the government has introduced numerous schemes for the promotion of entrepreneurship like, Startup India, Standup India, New Generation Innovation and Entrepreneurship Development Centre, A Scheme for promoting Innovation and Rural Entrepreneurship (ASPIRE), MUDRA Loan, Credit Guarantee Schemes for Startups, Venture Capital Scheme etc., Further, University Grants Commission and All India Council of Technical Education has issued a circular to Higher Educational Institutions for establishing Incubation Centers and to extend necessary assistance for the promotion of Start Ups, Stand Ups towards the promotion of entrepreneurship. At this juncture, the conference of this nature will surely assist new budding entrepreneurs and students to understand the facilities extended by Government and Higher Education Institutions towards the promotion of entrepreneurship.

THEMES

- * Corporate Entrepreneurship, Economic and Social Entrepreneurship
- * Edupreneurship & Emergence of Social Entrepreneurship
- * Entrepreneurship in the MSME Sector
- * Entrepreneurship: Perspectives and Practices
- * Family Enterprises & Global Entrepreneurship
- * Harmony in Family Business & Entrepreneurship
- * Managing Rapid Growth, Accelerating Competitive Effectiveness
- * New Gen Entrepreneurs
- * Problems and Prospects of Stand Ups
- * Role of Government in Building Entrepreneurship
- * Role of Higher Education Institutions on Promotion of Entrepreneurship
- * Role of Incubation Centers on Promotion of Entrepreneurship
- * Rural, Tribal and Grass root entrepreneurship
- * Sectoral Entrepreneurship, Social Entrepreneurship & Social Issues in Entrepreneurship
- * Start-up Development and Corporate Venturing
- * Sustainable and Environmental Entrepreneurship
- * Technopreneurship in India
- * Transformational Entrepreneurship in Engendering Age
- * Women Entrepreneurship
- * Other Related topics on Entrepreneurship

GUIDELINES

- * All the papers will be scrutiny by the academic experts and the accepted papers will be published in an edited volume with ISBN. In order to get published each author for each article is expected to remit Rs. 500 for ISBN along with the registration fee.
- * The full paper should be typed in A4 size page, not exceeding 2000 words along with the abstract of 200 words (in word document format). Full text and abstract should be in a Single Spaced, Times New Roman, 12 point font size.
- * Research paper can be submitted individually or jointly subject to a maximum of three authors.
- * The manuscript of the articles should be emailed to kahecomconference2020@gmail.com
- * Last date for submission of abstract is 20.02.2020 and full paper 27.02.2020
- * The Registration fee is to be paid by Demand Draft drawn in favour of “Karpagam Academy of Higher Education” payable at Coimbatore. The DD must be enclosed along with the Registration form and addressed to the convener
- * Hard Copy and CD of the full paper should be sent to the convener
- * Papers received after the last date, will not be included in the ISBN. Therefore authors are requested to ensure submission of papers well before the last date.
- * In absentia paper presentation will not be entertained

IMPORTANT DATES

Submission of Abstract and Registration Form	-20.02.2020
Submission of Full Research Paper on or before	-27.02.2020
Date of Conference	- 04.03.2020

REGISTRATION DETAILS

- * Academicians / Industry : Rs. 500
- * Research Scholars : Rs. 300
- * Students : Rs. 200