Internal Quality Assurance Cell

26-09-2023

Report of One-Day Workshop on
"Development of Content for Digital Platforms"

The Internal Quality Assurance Cell (IQAC) organized a one-day workshop on "Development of Content for Digital Platforms" on 23-09-2023 at S-3 Computer Laboratory with the objective of facilitating faculty members to develop contents for different digital learning platforms.

The resource person for the workshop was Dr. C. Karthik Deepa, Associate Professor, Department of Education, Avinashilingam Institute of Home Science and Higher Education for Women, Coimbatore. She is a coordinator for the e-assessment of a SWAYAM course from the year 2018 until date. In total, 23 faculty members participated in the workshop.

The Coordinator, IQAC, Mr. T. Shanmugavel welcomed the dignitaries and the participants. He pointed out that digital platform/online education is one of the thrust areas of NEP 2020 and the development of e-content for different learning platforms is also a requirement of NAAC.
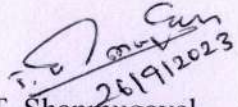
Dr. S. Ravi, Registrar, addressed the participants about the shift required towards a digital platform to enable students to access the lecture material from anywhere at any time. He stressed the need for developing adequate knowledge and skills in developing e-content.

The workshop was conducted in two sessions. In the forenoon session, the theoretical aspects of content development were dealt with. The resource person outlined that Conceiving the Content, Design, Development, Dissemination and Discussion are the five phases (1C and 4Ds) of content development. She explained in detail about the quality of the content to be prepared in terms of authenticity, free of plagiarism, coverage of objectives and free of controversy.

She narrated that a module shall contain four quadrants, such as e-content (text), e-tutorial, discussion and self-assessment. The different forms of e-content, like text, databases, e-books, e-journals, audio, video, simulation, interactives, games, etc., were briefed. At every stage, participants were given a small exercise to work out so that they were ready with the content for the demonstration session in the afternoon. The resource person shared links to open education sources from which contents could be downloaded and used without copyright infringement. The morning session was interactive throughout.

In the afternoon, a practical session was conducted in the Media Centre. The participants were asked to present the content prepared in the forenoon session and video was taken. In total, seven participants were involved in the presentation and the video shoot was done for three participants. The remaining participants were asked to complete the video shoot. The resource person shared her observations on the presentation and indicated the corrections to be made to improve further.

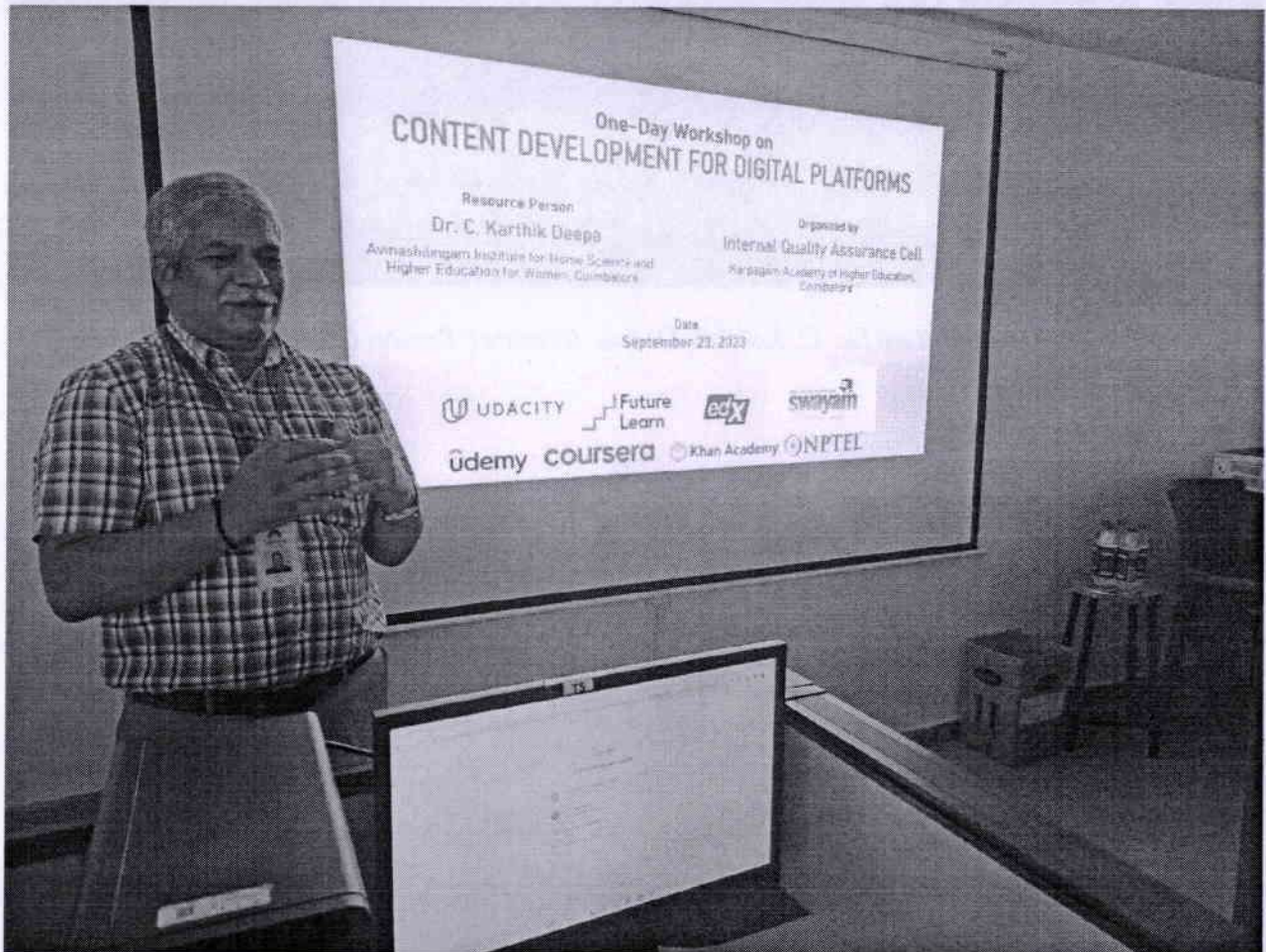The programme came to an end at 4:30 p.m.

T. Shanmugavel
Coordinator, IQAC

Welcome address by Mr. T. Shanmugavel, Coordinator, IQAC (23-09-2023)

Opening remarks by Dr. S. Ravi, Registrar (23-09-2023)

Presentation by Dr. C. Karthik Deepa, Resource Person (23-09-2023)

WX8P+XXV, Coimbatore, Tamil Nadu 641001, India
UTM 43P 717239E 1207549N
LOCAL 10:13:41 GMT 04:43:41 SATURDAY 09.23.2023 ALTITUDE 988 FEET

Participants of the workshop on "Content Development for Digital Platforms" (23-09-2023)