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CERTIFICATE

This is to certify that the dissertation entitled "B2C Portal with Analytics" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of Master of Computer Applications is a bonafide record of original research work done by Naveenkumar. S during the period 2019-20 of their study in the Department of Computer Applications at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the dissertation has not formed the basis for the award of any Degree/Diploma/Associate/Fellowship or similar title to any candidate of any University.

Signature of Head of the Department

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