(2019-20) 1-3-4 2470

## CERTIFICATE

This is to certify that the dissertation entitled "A study on sales promotion in Aadhi Honda at Coimbatore" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of Bachelor of Business Administration is a bonafide record of original research work done by NAGULAN. R. V during the period 2019-20 of their study in the Department of Management (UG) at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the dissertation has not formed the basis for the award of any Degree/Diploma/Associate/Fellowship or similar title to any candidate of any University.

Signature of Head of the Department

Head of the Department
Department of Management
Faculty of Arts, Science and Humanities
Karpagam Academy of Highs 12
Colmbatets 941-121 Tank rocks and

Signature of the Guide

Professor
Department of Management
Faculty of Arts, Science and Humanities
Karpagam Academy of Higher Education
Coimbatore – 641 921, Tamil Nadu, India