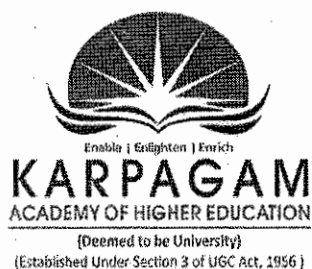


**Karpagam Academy of Higher Education
(Deemed to be University)
(Established Under Section 3 of UGC Act, 1956)
Coimbatore – 641 021**

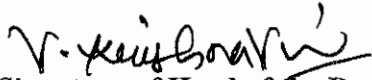
**DEPARTMENT OF COMMERCE-B.COM (PA) & (BPS)
PROJECT AND INTERNSHIP CERTIFICATE DETAILS**



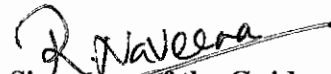
**B.COM (PA)
PROJECT CERTIFICATES**

CERTIFICATE

This is to certify that the Project entitled “**A Study on Adoption of Digital Payment Application By Enterprises**” submitted to the Karpagam Academy of Higher Education in partial fulfillment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **AGALYA D (17PAU002)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.

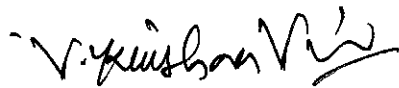


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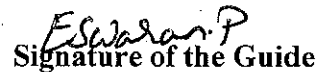

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CERTIFICATE

This is to certify that the Project entitled "**An Emperical Study on Consumer Awareness About Life Insurance Policy In Rural Areas**" submitted to the Karpagam Academy of Higher Education in partial fulfillment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **ALLEN DAVIS PAUL (17PAU003)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



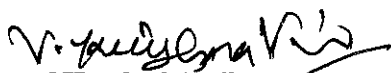
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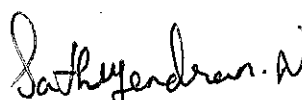


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CERTIFICATE

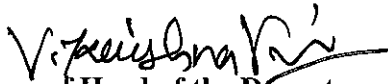
This is to certify that the Project entitled “**A Study On Customer Preference Towards Bajaj Bikes Among Working Youngsters In Coimbatore**” submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **J.BHARATH (17PAU004)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.


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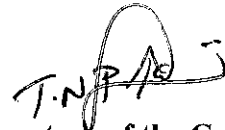

Signature of the Guide

CERTIFICATE

This is to certify that the Project entitled **“Influence of Advertisement on Food Habits of Children”** submitted to the Karpagam Academy of Higher Education in partial fulfillment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **BHARATHI M (17PAU005)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.




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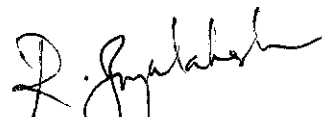


Signature of the Guide

CERTIFICATE

This is to certify that the Project entitled “**A Study of the Effective Implementation of the Use of Eco-friendly bags**” submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **Bhavadharani.T (17PAU006)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.

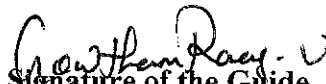

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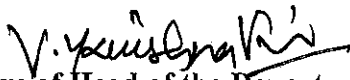
This is to certify that the Project entitled "**A Study on customer perception towards Patanjali products a special reference with coimbatore city**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **G.DHARSHANA (17PAU007)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.

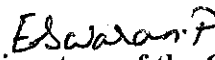

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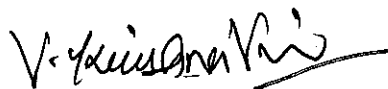
This is to certify that the Project entitled **“Effect Of Advertisement In Choosing Mobile Phones”** submitted to the Karpagam Academy of Higher Education in partial fulfillment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **ELAMPARITHI E (17PAU009)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.


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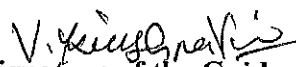

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CERTIFICATE

This is to certify that the Project entitled “**A Comparative Study On Profitability Analysis Of Ultratech Cements And Ramco Cements**” submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **GOKULPRASANTH K (17PAU010)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



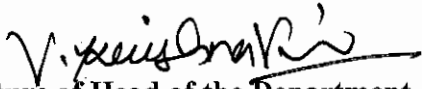
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CERTIFICATE

This is to certify that the Project entitled "**A Study on Impulsive Buying Behavior on House Hold Products**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **R.HARISH (17PAU011)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



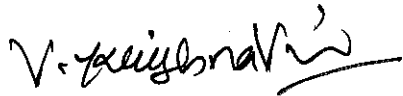
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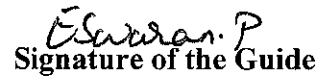
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CERTIFICATE

This is to certify that the Project entitled **“Effects Of Manpower Training And Development On Organisational Goal Attaining In Oppo”** submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **HARSHNEE P (17PAU012)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



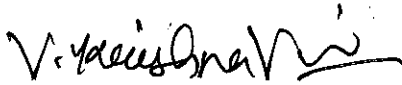
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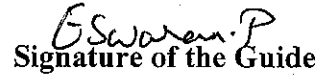
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CERTIFICATE

This is to certify that the Project entitled “**A Study On Effectiveness Of Training And Development On Employee Performance Special Reference With It Employees In Coimbatore**” submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **R.JANANI (17PAU013)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



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This is to certify that the Project entitled **“A Study on Welfare Measures of Employees in Manufacturing Industries”** submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **S. JEEVITHA (17PAU014)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



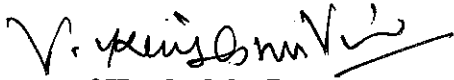
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CERTIFICATE

This is to certify that the Project entitled "**A study on influencing factor of visual merchandising on youngsters in coimbatore city**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **M. KALYANI (17PAU015)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



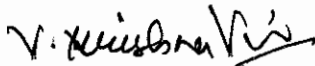
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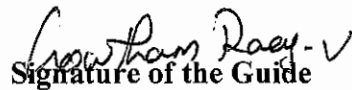
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CERTIFICATE

This is to certify that the Project entitled "**Customer Experience Management Towards Yamaha R15**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **KANNAN S (17PAU016)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.




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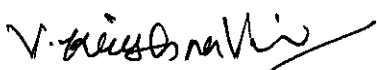
This is to certify that the Project entitled “**A Study on Consumer Buying Behaviour Towards Amul Dairy Products**” submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **KARTHIKA S (17PAU017)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.

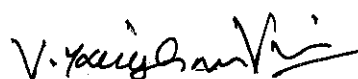

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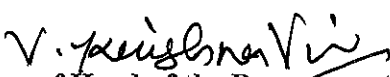
This is to certify that the Project entitled “**A Study On Consumer Preference Towards Oriflame Product**” submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **KAVIPPRIYA K (17PAU018)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.


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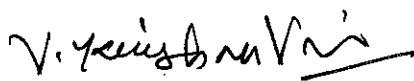
This is to certify that the Project entitled “**A Study on Highly Preferred Entertainment Place by the Customer with Special Reference to Coimbatore Malls**” submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **KAVYA S (17PAU019)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.

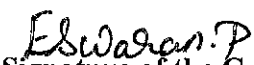

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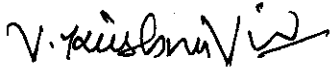
This is to certify that the Project entitled "**A Study On Social Media Impact On Consumer Buying Preference With Reference To Coimbatore District**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **A.T KEERTHI (17PAU020)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



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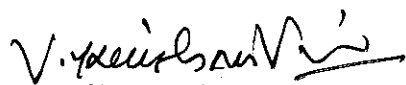
This is to certify that the Project entitled “**A Study on Consumer Preference towards Footwear of Bata in Coimbatore**” submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **KEERTHIGA S (17PAU021)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.


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CERTIFICATE

This is to certify that the Project entitled "**A study on role of female in family buying decision making with reference to coimbatore**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **KOUSALYA.M (17PAU022)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



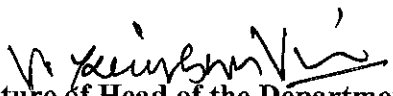
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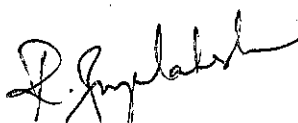


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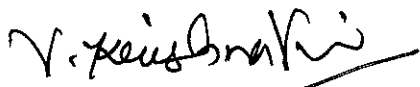
This is to certify that the Project entitled "**A study on brand loyalty towards Apple Inc special reference with Coimbatore city**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **N.MALAVIKA (17PAU023)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.


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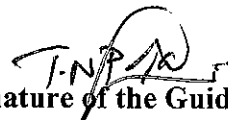

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CERTIFICATE

This is to certify that the Project entitled “**A Study On Brand Awareness Towards OPPO Mobile With Reference To Coimbatore District**” submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **R. MARI MUTHU (17PAU024)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



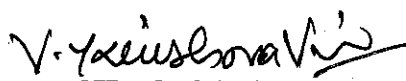
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CERTIFICATE


This is to certify that the Project entitled “**A Study On Financial Statement Analysis Of Nestle India Ltd**” submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **MOHAMADH ASIB I (17PAU025)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



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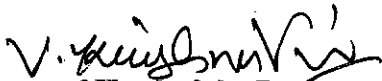
This is to certify that the Project entitled “**Comparative Study On Financial Performance Analysis Between Britannia Industries Ltd & Parle Products Pvt Ltd**” submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **MOHAMMED JASIM (17PAU026)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.


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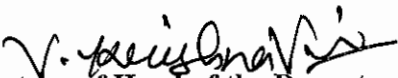
This is to certify that the Project entitled **"A Study On Factor Influencing Towards Online Electronic Appliances During Festival Offers"** submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **J MOHAMED SHARUKKHAN (17PAU027)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.

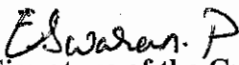

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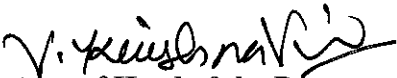
This is to certify that the Project entitled "**A Study On Consumer Perception And Preference Towards Online Cab Service With Special Reference To Coimbatore City**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **MOHAN M (17PAU028)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.

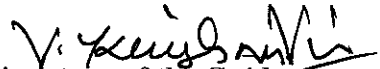

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This is to certify that the Project entitled "**A Study on Profitability Analysis With Special References to Indian Oil Corporation Limited, Mumbai**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **MYTHILE G (17PAU029)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



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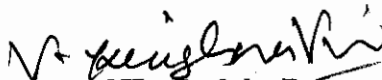
This is to certify that the Project entitled "**Impact of Personality Traits on Risk Tolerance And Investment Decision**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **NATHIYA R (17PAU030)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.


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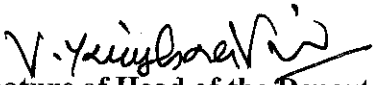
This is to certify that the Project entitled "**A Study on the Financial analysis of Hero Moto Corp**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **T.NAVEENKUMAR (17PAU031)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.

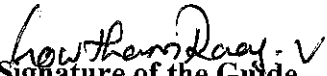

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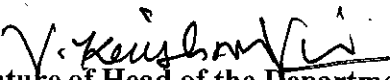
This is to certify that the Project entitled “**A Study on working Capital Management With Special Reference Totata Motors**” submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **NITHIN.V (17PAU032)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.


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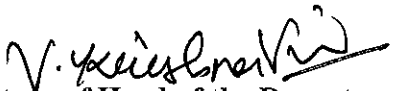
This is to certify that the Project entitled “**Study On Impact Of Technology In Buying Television**” submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **NITHISH KUMAR P (17PAU033)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.

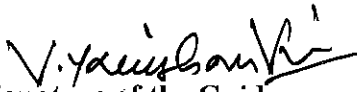

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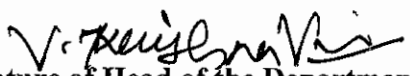
This is to certify that the Project entitled “**A Study On liquidity position with special reference for Tata Chemical Limited**” submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **NIVETHA.R (17PAU034)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.


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This is to certify that the Project entitled "**A Study On Consumer Brand Preference Towards Dth Services Providers With Special References To Coimbatore City**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **PAVITHRA.A (17PAU035)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



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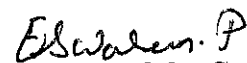


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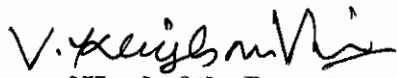
This is to certify that the Project entitled "**A Study on Mobile phone Usage And Addiction Among Teenagers And Youth In Coimbatore District**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **PRASANNA M (17PAU036)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.


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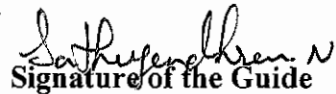

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This is to certify that the Project entitled **“A Study on Profitability and liquidity Analysis with Special Reference to Axis Bank”** submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **S.PRITHA VARSHNI (17PAU037)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



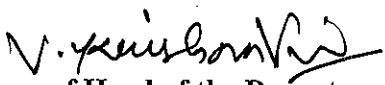
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This is to certify that the Project entitled “A Study on Awareness Level Towards Atal Pension Yojana Scheme” submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **PRIYANKA K (17PAU038)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.


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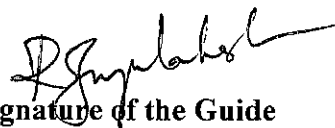

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This is to certify that the Project entitled “**Consumer Perception Towards Online Food Ordering And Delivery Services**” submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **RAJESH KUMAR R (17PAU039)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



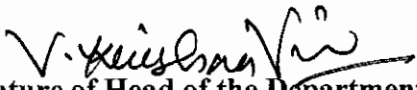
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This is to certify that the Project entitled "**Factor Influencing Consumer Behaviour Towards Online Shopping**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **RAMANI V (17PAU040)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



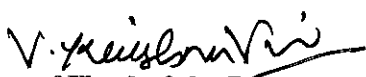
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This is to certify that the Project entitled **"A Study on Customer Perception with Special Reference to JIO 4G Network Services "** submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **RANGANATHAN R (17PAU041)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.


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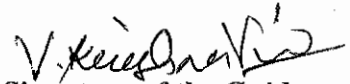

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This is to certify that the Project entitled **“A Study On Working Capital Management With Special Reference To Kannan Devan Hills Plantation Company Private Limited, Munnar”** submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **REJITH KUMAR.S (17PAU042)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



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This is to certify that the Project entitled "**A Consumer Preference Towards Lakme Products With Reference To Coimbatore City**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **RHIYASHIKA.J (17PAU043)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



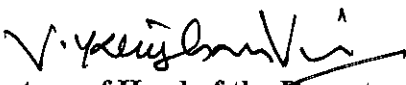
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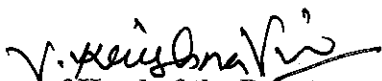
This is to certify that the Project entitled **“A Study On Consumer Preference Towards Health Insurance Policy At Coimbatore District”** submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **SABESHWARAN J (17PAU044)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



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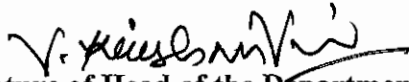
This is to certify that the Project entitled "**A Study on Impact of Gst on Small Scale Enterprises in North Coimbatore**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **SAISREE R (17PAU045)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.


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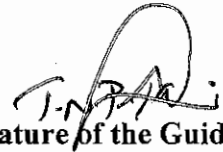

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This is to certify that the Project entitled “**A Comparative Study On Profitability And Liquidity Of State Bank Of India And Federal Bank**” submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **SARANYA.R (17PAU046)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



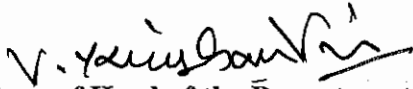
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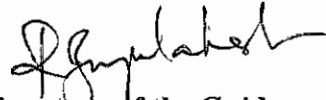
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This is to certify that the Project entitled "**A Study On Healthy And Safety Measures Workers In Viking Industries**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **SASHTIKA.G (17PAU047)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



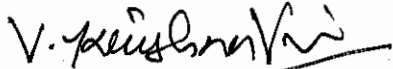
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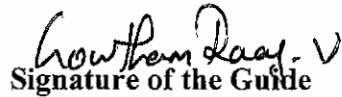
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This is to certify that the Project entitled "**A Study on Investment Behaviour Towards Woman Entrepreneurs-A Special Reference to Coimbatore City**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **R. SENTHAMIL SELVAN (17PAU048)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.




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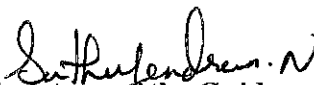


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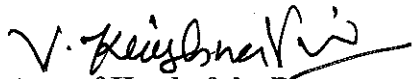
This is to certify that the Project entitled "**A study on customer perception towards Royal Enfield motorcycle with reference to Coimbatore city**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **SOUNDARYA.S (17PAU049)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



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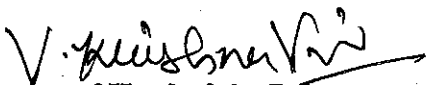
This is to certify that the Project entitled "**A Study on Financial Performance with Special Reference to ITC Ltd**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **SOWNDHARYA S (17PAU050)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



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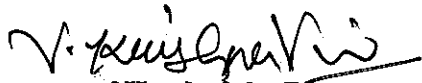
This is to certify that the Project entitled “**Comparative study on Ultra tech cement and Indian cement Industries**” submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **STEFFYGLADDIN.M (17PAU051)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.


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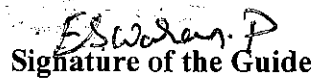

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This is to certify that the Project entitled "**A Study on Employee Performance In Garment Sector**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **SURESH S (17PAU052)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



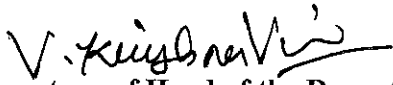
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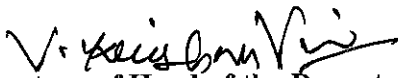
This is to certify that the Project entitled "**A Study on Consumer Satisfaction with Special Reference Big Bazaar in Tirupur**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **SURYA M (17PAU053)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.

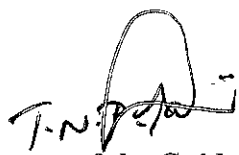

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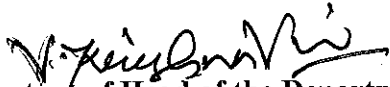
This is to certify that the Project entitled “**The Study on Brand Loyalty Towards Titan Watches in Coimbatore**” submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **SUSITHRA B (17PAU054)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.


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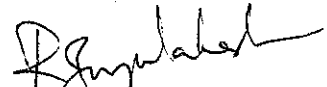

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This is to certify that the Project entitled “**Financial Performance of Modern Steel Ltd And Jsw Steel Ltd A Comparative Study**” submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **VASANTHA KUMAR P. (17PAU055)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



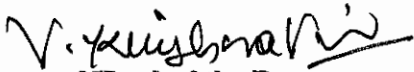
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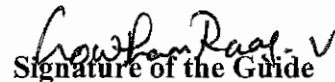
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This is to certify that the Project entitled "**A Study on Level of Leadership Traits Among NCC Cadets with Special Reference to Tamilnadu Directorate**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **VENKADESHWARA BALAJI.S (17PAU056)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.




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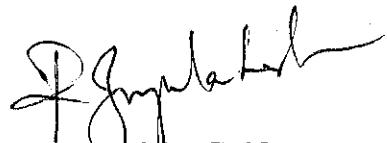


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This is to certify that the Project entitled “**A Study On Financial Statement Analysis Of MRF Tyre Limited**” submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **VIGNESH M (17PAU057)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.


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This is to certify that the Project entitled "**Human Resource Management Practices On Employee Retention Among Private Bank Employees In Coimbatore**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **VIGNESH.R (17PAU058)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.




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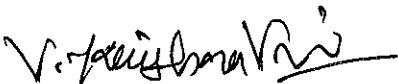
This is to certify that the Project entitled "**A Study on Solvency Position of Reliance Communications**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **VIGNESH T (17PAU059)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.



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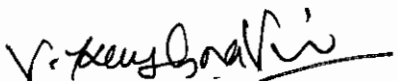
This is to certify that the Project entitled “**A Study On Customer Relationship Management Towards Tata Motors**” submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **VIJAYKUMAR K (17PAU060)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.


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This is to certify that the Project entitled "**A Study on Student Awareness and Attitude Towards Government Examination**" submitted to the Karpagam Academy of Higher Education in partial fulfilment of the requirements for the award of the degree of **Bachelor of Commerce with Professional Accounting** is a bonafide record of original work done by **VISHNUPRIYA T (17PAU061)** during the period 2019-20 of their study in the Department of Commerce with Professional Accounting at Karpagam Academy of Higher Education, Coimbatore, under my supervision and guidance and the Project has not formed the basis for the award of any Degree or similar title to any candidate of any University.


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