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## BONAFIDE CERTIFICATE

This is to certify that the Internship report entitled "A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT OF INDOSHELL CAST, COIMBATORE", submitted to Karpagam Academy of Higher Education, Coimbatore in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is a recode of original and independent work done by L.KAVI KUMAR (18MBAP020) during the period of study 29th April and 14th June 2019 under the guidance of Mr. R. VENKATESH, Assistant Professor Department of Management ,Karpagam Academy of Higher Education ,Coimbatore this report has not formed the basis for the award of any Degree/Diploma/Fellowship or other similar title to any university

Faculty guide

Mr. R. VENKATESH

Professor & Head

Dr.S.S.SHANTHAKUMARI

Viva Voce examination held on: 24/50/19.

Internal Examiner

External Examiner



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Date: 09.05.2019

Coimbatore

To,

Mrs.Santhakumari,
Head of the Department,
Karpagam Academy Of Higher Education,
Coimbatore - 641021.

Respected Madam,

Subject: Grant of permission to undergo Project Work.

This is to inform you that Mr.KAVI KUMAR .L (Reg No: 18MBAP020) final year MBA from Karpagam Academy of Higher Education, is permitted to do his project work in our organization from 12.05.2019 to 16.06.2019.

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