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### BONAFIDE CERTIFICATE

This is to certify that the Internship report entitled "A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT OF INDOSHELL CAST, COIMBATORE", submitted to Karpagam Academy of Higher Education, Coimbatore in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is a recode of original and independent work done by L.KAVI KUMAR (18MBAP020) during the period of study 29<sup>th</sup> April and 14<sup>th</sup> June 2019 under the guidance of Mr. R. VENKATESH, Assistant Professor Department of Management, Karpagam Academy of Higher Education, Coimbatore this report has not formed the basis for the award of any Degree/Diploma/Fellowship or other similar title to any university

Faculty guide



Mr. R. VENKATESH

Professor & Head

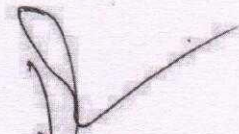


Dr. S.S. SHANTHAKUMARI

Viva Voce examination held on: 24/10/19.



Internal Examiner



External Examiner

