

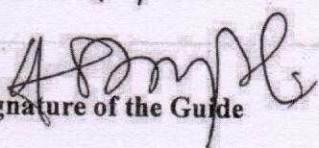
2019-20 (1.3.4) 637


CERTIFICATE

This is to certify that the Internship report entitled "**A STUDY ON CUSTOMER OPINION ON SALES AND PROMOTION MANAGEMENT AT DSM TEXTILES KARUR**" submitted to Karpagam Academy of Higher Education, Coimbatore in partial fulfilment of the requirements for the award of the degree of "**MASTER OF BUSINESS ADMINISTRATION**" IS A record of original and independent work done by **R.MUTHUKUMAR (18MBAP025)** during his period of study 29th Apr to 14th Jun 2019 under the guidance of **Dr. A. Rajesh B.E, M.B.A., Ph.D.** Assistant Professor, Department of Management, Karpagam Academy of Higher Education, Coimbatore. This report has not formed the basis for the award of any degree/diploma/fellowship or other similar title to any candidate of any university.

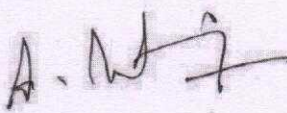
Place: Coimbatore

Date: 24/10/19


Signature of the Guide


Signature of the HOD

Viva-voce Examination held on 24/10/19


INTERNAL EXAMINER


EXTERNAL EXAMINER



JUNE 26, 2019

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. R.MUTHU KUMAR, Reg. No: 18MBAPO25, Student of Karpagam Academy of Higher Education, Coimbatore has completed Project Work on Sales and Promotion Management in our organization from APRIL 29TH, TO 10TH JUNE 2019.

His conduct and performance during the period was good.

We wish him all the best.

Yours faithfully,

for DSM TEXTILES


DSM TEXTILES
S18, Sri Rangavendra Nagar,
Kovai Road, Karur - 639 001.

(SARAVANAN)

ASSISTANT MANAGER _ MARKETING