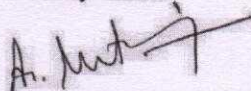


(2019-20) (1.3.4) 644

### BONAFIED CERTIFICATE

This is to certify that the internship report, entitled "A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS MAHINDRA CARS WITH SPECIAL REFERENCE TO SRI ARN MOTORS, THANJAVUR", submitted to Karpagam Academy of Higher Education, Coimbatore in partial fulfillment of the requirements for the award of the degree of **Master Of Business Administration** is a record of original and independent study done by **L.Praveen** during the period of 29<sup>th</sup> April 2019 to 14<sup>th</sup> June 2019 under the guidance of **Dr.A.Martin Jayaraj**, Assistant professor, Department of Management, Karpagam Academy Of Higher Education, Coimbatore. This report has not formed the basis for the Award of any Degree/Diploma/Fellowship or other similar title to any candidate of any university.

Faculty Guide



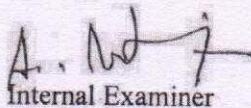
Dr.A.Martin Jayaraj

Professor & Head

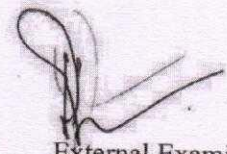


Dr.S.S.Santhakumari

Viva Voce examination held on: 24/10/2019



Internal Examiner



External Examiner





**SRI ARN MOTORS**

No. 2C, Melavasthasavadi, Pudukottai Road, Thanjavur-613 403. Ph. : 04362-227300, 228300 e mail : sriarnmotors@gmail.com

**Mahindra**

18.06.2019

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that Mr.L.PRAVEEN (Reg No:18MBAP033) ,a student of MBA (2<sup>nd</sup> year ) Karpagam Academy of Higher Education, Coimbatore, successfully completed from 09-05-2019 to 16-06-2019 internship programme and is doing the project entitled on "A STUDY ON BUYING BEHAVIOUR TO WARDS MAHINDRA CARS IN SPECIAL REFERENCE TO SRI A R N MOTORS,THANJAVUR" at our company. During the period of him internship programme with us he was found punctual, hardworking and inquisitive.

During the training period his work and conduct were good.

We wish him all the best for his better future.

For SRI ARN MOTORS,



**HR MANAGER**  
**(A.Ramachandran)**