2019-20 (1-3.4) 652

## BONAFIDE CERTIFICATE

This is to certify that the project report, entitled, "A STUDY ON EFFECTIVENESS OF EMPLOYEE RETENTION STRATEGIES WITH REFERENCE TO FIRST SOURCE SOLUTION LIMITED, CHENNAI" submitted to Karpagam Academy of Higher Education, Coimbatore in partial fulfilment of the requirements for the award of the degree of master of business administration is a record of original and independent study done by P.Subashini during the period of 6th May 2019 to 14th June 2019 under the guidance of Dr.A.Martin Jayaraj, Assistant Professor, Department of Management, Karpagam Academy of Higher Education, Coimbatore. This report has not formed on the basis for the award of any Degree/Diploma/fellowship or other similar title to any candidate of any university.

Faculty guide

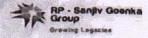
Dr.A.Martin Jayaraj

Professor & Head

Dr.S.S.Shanthakumari

Vivo voce examination held on: 24/10/2019

External Examiner





Date: 17/06/2019

To.

P.Subashini,

Reg No. 18MBAP044,

Department of Management,

Karpagam Academy of higher Education,

Coimbatore - 641 021.

## CERTIFICATE

Certified that Ms P.Subashini M.B.A student of Karpagam academy of Higher Education, Coimbatore have undergone Summer Training Internship work at Navalur Firstsource solutions Ltd for the period of 45 days from 29-04-2019 to 14-06-2019 and completed it successfully.

For Firstsource Solutions Limited

Magesh P

**HUMAN RESOURCES**