

Report on “Rail Wire – Business Plan”

Date	Time	Event	Resource Person	Participants
05.07.2017	10.30 am to 12.00	Report on “Rail Wire – Business Plan”	Shri.R.Bhaskaran IRSSE – Chief Workshop Manager, Signal and Telecommunication, Southern Railways - Podanur	MBA students

Industry Interaction Cell, Karpagam Academy of Higher Education has conducted a guest lecture program on “Rail Wire- Business Plan” on 05.07.2017. The session started with a welcome address by Dr. M.Asho Kumar, Professor and Head, Department of Management, Karpagam Academy of Higher Education. He extended a warm welcome to Management Dignitaries, Resource Person, and all the participants of the session. Inaugural address was given by Dr.M.Palanisamy, Dean – FASH, Academy of Higher Education. Followed by the inaugural address, Shri.R.Bhaskaran, Resource person of the session presented the employment opportunities available in the various cadres of the railway department and the criteria for recruitment. He discussed the various industrial demands of the railway department and the sources of supply. He targeted the young graduates to get equipped with the entrepreneurial opportunities available for them. He explained them with the various procedures to trap the tenders and orders of the railways. He clearly stated the competitiveness prevailing in the job market and benchmarked the expectations of industries on the graduates especially engineering and management graduates. He also assured the students, to help them to get into the available opportunities. Around 93 Management students were participated. The event was concluded with Vote of Thanks by Dr.S.Prabakaran, Co-ordinator, EDC, Karpagam Academy of Higher Education. He extended the thanks to the Management, Head of the Department, Faculty

members, Resource Person and all students who kindly joined the interaction session with great interest.

Guest lecture programme on “Rail Wire – Business Plan”
conducted at KAHE - FASH on 5th March 2017



Chief guest Shri.R.Baskaran and our faculty members during the prayer song.



Inaugural Address by KAHE Dean-FASH Dr.M.Palaniswamy



Shri.R Baskaran addressing the students of MBA- KCE & KAHE about Rail Wire – Business Plan



Resource Person Clarifying the doubt raised by Second year MBA Student with regard to the implementation of business plan.



Resource Person Clarifying the doubt raised by Second year MBA Student with regard to the scope of implementing this business plan in rural areas.



Resource Person describing the multifold benefits of this business plans.



Resource Person Clarifying the doubt raised by Second year MBA Student with regard to the precautions to be taken before implementing this business plan.