

KARPAGAM ACADEMY OF HIGHER EDUCATION

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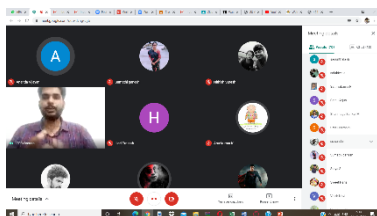
Coimbatore – 641 021

DEPARTMENT OF MANAGEMENT

REPORT- Webinar on Creating a Successful Startup and Pitching for Investment – 13.08.2020

Date	Title of Webinar	Resource Person	No. of Beneficiaries
13.08.2020	Webinar on Creating a Successful Startup and Pitching for Investment	Mr.Arun Raaj Manickaraj Founder and CEO Orenda Social Enterprise Pvt. Ltd Coimbatore	82

Webinar was organized by Department of Management on 13.08.2020. The Resource person was Mr.Arun Raaj Manickaraj, Founder and CEO, Orenda Social Enterprise Pvt. Ltd, Coimbatore. Eighty two students from BBA and MBA had actively participated. He discussed that entrepreneurship is the ability and readiness to develop, organize and run a business enterprise, along with any of its uncertainties in order to make a profit. The most prominent example of entrepreneurship is the starting of new businesses. He also explained the importance of entrepreneurship and types of entrepreneurship with suitable examples.



Webinar on Creating a Successful Startup and Pitching for Investment – 13.08.2020. Mr.Arun Raaj Manickaraj, Founder and CEO, Orenda Social Enterprise Pvt. Ltd, Coimbatore

POSTER



Faculty of Arts, Science and Humanities
Department of Management

Title of the session

**Creating a Successful Startup
and Pitching for Investment**



SPEAKER

Mr. Arun Raaj Manickaraj

*Founder and CEO
Orenda Social Enterprise Pvt. Ltd
Coimbatore*

AUGUST 13, 2020

3:00 PM

**Organized by
Dr. M. Nandhini
Professor & Head
Department of Management**

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