

KARPAGAM ACADEMY OF HIGHER EDUCATION

(Deemed to be University)

(Established Under Section 3 of UGC Act 1956)

Coimbatore – 641 021

DEPARTMENT OF MANAGEMENT

Report - Webinar on Virtual Reality for Trust Building: E-Commerce in Covid 19

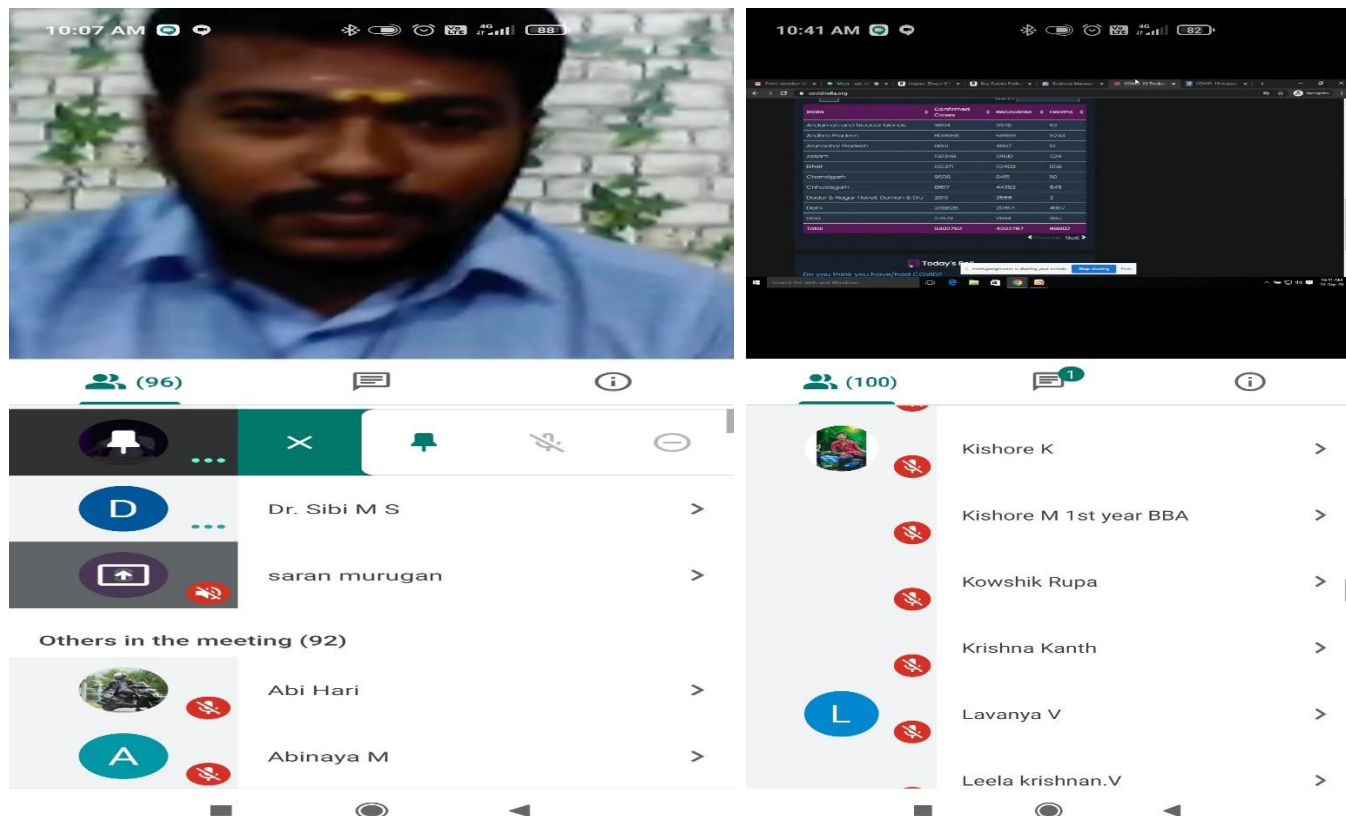
Period – 19.09.2020

| Date | Time | Event | Chief Guest | Participants |
|-------------------|-----------------------------------|---|--|-------------------------------------|
| 19.09.2020 | 10.00am to 11.00am | Online Guest Lecture-Virtual Reality for Trust Building: E-Commerce in Covid 19 Period | Dr. K.PRAKASH, (D.Litt (USA)), Assistant Professor and Head of the Department, Department of Business Administration and Commerce, B.P.J College of Arts & Science, Sri Mushnam | BBA and MBA Students |

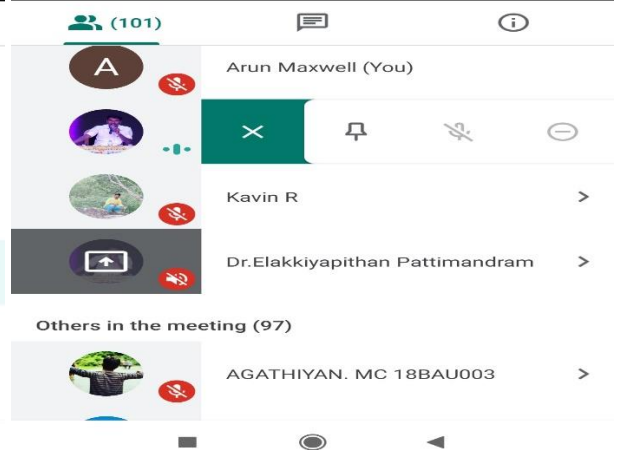
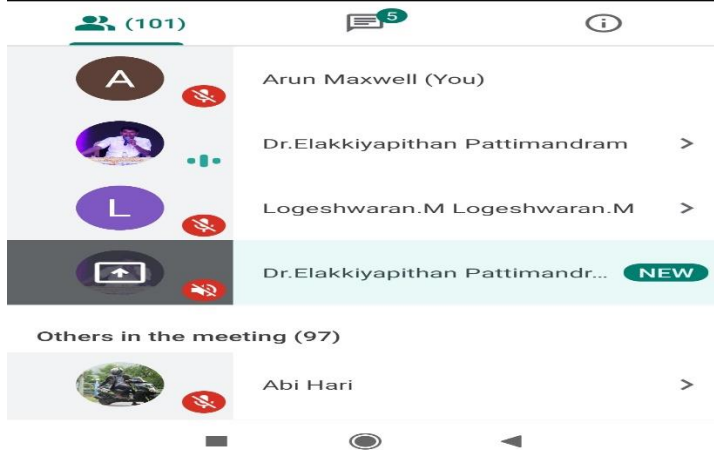
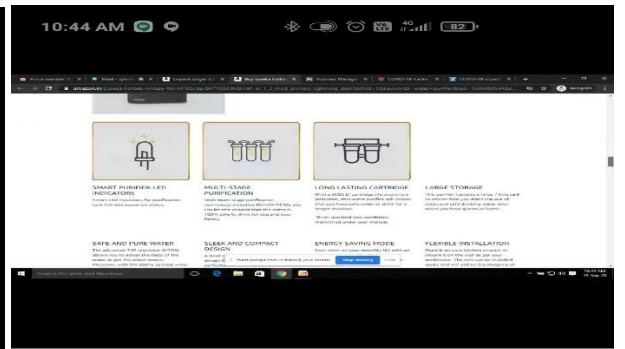
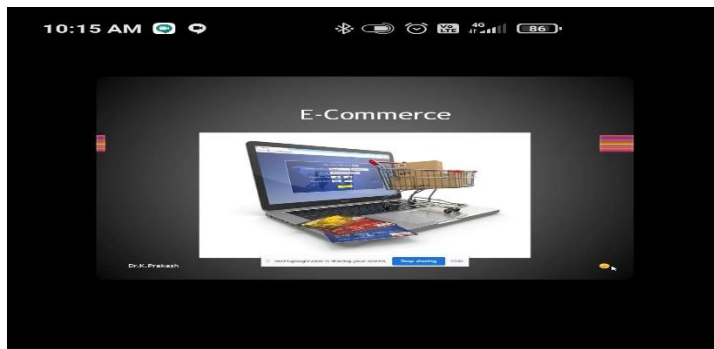
The department of management has conducted Online webinar on “Virtual Reality for Trust Building: E-Commerce in Covid19 Period” on 19.09.2020. The event started with a welcome address by G.M Dhanalakshmi, II MBA Student, Department of Management, Karpagam Academy of Higher Education. She extended a warm welcome to Management Dignitaries, all the participants and Resource Persons of the program Dr. K.PRAKASH, (D.Litt(USA)), Assistant Professor and Head of the Department, Department of Business Administration and Commerce, B.P.J College of Arts & Science, Sri Mushnam Followed by Dr. K.Prakash delivered an introductory and inspiring speech in her opening remarks and emphasized the importance of business-to-business (B2B), business-to-consumer (B2C), consumer-to-consumer or consumer-to-business and the activity of electronically buying or selling of products on online services or over the Internet .Around 101 participants comprising Head of the

department, faculties of department of Management and Students of BBA and MBA were participated and had an Interaction with the speaker. The event was concluded with Votes of Thanks Chadra lekha.T, III BBA Student, Department of Management, Karpagam Academy of Higher Education. She expressed her special gratitude to Management, Head of the Department, Faculties, Resource Person and all Students who were participated in this event, to made this event a grand success.

Screenshots of the Webinar



Resource Person: Dr K.Prakash, (D.Litt (USA)), Assistant Professor and Head of the Department, Department of Business Administration and Commerce, B.P.J College of Arts & Science, Sri Mushnam



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POSTER



FACULTY OF ARTS, SCIENCE AND HUMANITIES DEPARTMENT OF MANAGEMENT

Webinar
on

Virtual Reality for trust building: E-Commerce in the Covid 19 Period

Speaker



Dr. K. Prakash (D.Litt(USA))

Assistant Professor and Head
Department of Business Administration and Commerce
B.P.J College of Arts & Science, Sri Mushnam.

September

19
2020

10.00 am

Saturday

Organizing Secretary

Dr. M. S. Sibi

Assistant Professor,
Department of Management

Google Meet URL:

<https://meet.google.com/xyk-chox-hhm>