

## KARPAGAM ACADEMY OF HIGHER EDUCATION

# (Deemed to be University) (Established Under Section 3 of UGC Act 1956) Coimbatore – 641 021

### **DEPARTMENT OF MANAGEMENT**

## REPORT Webinar on Investment in Stock Market and Mutual Fund - 27.11.2020

PROGRAMME	Online Platform	DATE	DAY	TIME	PARTICIPANTS
Webinar on	Zoom Meeting				
Investment in	Zoom weeting				
Stock Market	Meeting URL: https://us02web.zoom.u	27.11.2020	Friday	10.30 am	72
and Mutual	s/j/4034109161?pwd=O	27.11.2020	Tilday	10.30 am	72 students
Fund	WdMZFg3TklaN0RXQ md2OUVnNEFVdz09				
Resource	Mr.K.Thangaraj				
Person	Faculty				
	ACS Capital Market Academy				
	Coimbatore				

Webinar on Investment in Stock Market and Mutual Fund was organized on 27.11.2020 (Friday) at 10.30 am through zoom meeting. Students has actively participated in the webinar.

#### RESOURCE PERSON

Mr.K.THANGARAJ has completed M.Com, PGDBA, PGDIB, NET. He is working as a Faculty, ACS Capital Market Academy, Coimbatore. He has domain expertise in Finance, Marketing, Multi location and Multi-business vertical management, Training and Development. Thangaraj has presented papers at National and International Conferences pertaining to research on trade, economics and finance.

### ABOUT THE EVENT

The aim of this event is to enrich the student's knowledge about investment in shares and securities. To educate the students about mutual funds. Speaker in his lecture he shared his experience with the students. In his speech, he discussed about the share trading, factors which are influencing the share prices in the market, why share price volatile, what is the reason for market price fluctuation, what are the factors to be considered for making investment in shares by the investor. He discussed the factors affecting the investment. At the end of the programme students have clarified their doubts and they also gave their feedback towards the event.

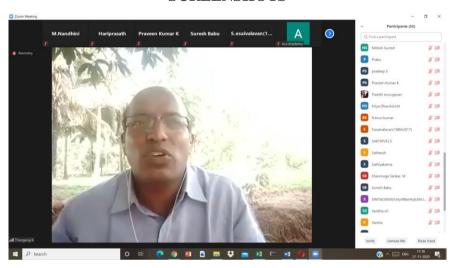
## FEEDBACK BY STUDENTS

Students were impressed by the lecture and they have got a clear idea about investment in mutual fund.

## **OUTCOME**

Students gained knowledge in selecting the best investment alternatives

## **SCREENSHOTS**



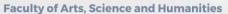
Mr.K.Thangaraj, Faculty, ACS Capital Market Academy, Coimbatore

### **POSTER**



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(Deemed to be University) (Established Under Section 3 of UGC Act, 1956) Coimbatore- 641021, Tamil Nadu, India.



**Department of Management** 

webinar on

Investment in Stock Market & Mutual Fund

Nov **27** 2020 10.30 am



Mr. K. Thangaraj

INSTITUTION'S INNOVATION COUNCIL

Faculty
ACS Capital Market Academy
Coimbatore

Join zoom Meeting

https://us02web.zoom.us/j/4034109161?pwd=OWdMZFg3TklaN0RXQmd2OUVnNEFVdz09

Organizing secretary

Dr. M. Nandhini

Professor & Head
Department of Management