

KARPAGAM ACADEMY OF HIGHER EDUCATION

(Deemed to be University)
(Established Under Section 3 of UGC Act 1956)
Coimbatore – 641 021

DEPARTMENT OF MANAGEMENT

REPORT - Webinar on Rural Entrepreneurship: Opportunities and Challenges - 30.12.2020

PROGRAMME	Online Platform	DATE	DAY	TIME	PARTICIPANTS
Webinar on					
Rural	Google Meet				
Entrepreneurship:	Markina IIDI .	20 12 2020	Wadnaaday	10.20	
Opportunities and	Meeting URL: meet.google.com/fvr	30.12.2020	Wednesday	10.30 am	65 students
Challenges	-wzhh-xod				
Resource Person	Mr.K.Prakash,				
	Assistant professor(Selection Grade),				
	School of Management,				
	SRM Institute of Science and Technology,				
	Chennai				

Webinar on Rural Entrepreneurship: Opportunities and challenges on 30.12.2020 at 10.30 am through Google meet. Students have actively participated in the webinar.

RESOURCE PERSON

Mr.K.Prakash, Assistant Professor (Selection Grade), School of Management, SRM Institute of Science and Technology, Chennai.

ABOUT THE EVENT

Speaker in his lecture explained the importance of developing entrepreneurial skill. He also discussed the types of rural industries. Rural entrepreneurship plays a significant role in the economic growth of the nation. He explained the various strategies to start an enterprise in rural areas and discuss the challenges faced by the rural entrepreneurs. Speaker shared the details of the proven entrepreneurs in Rural India and several real time case studies.

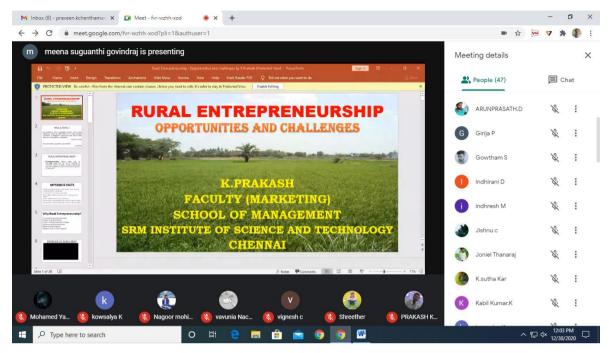
FEEDBACK BY STUDENTS

Students have actively participated in the webinar and they have got a clear idea about Rural Entrepreneurship Opportunities and challenges

OUTCOME

Students gained knowledge in Rural Entrepreneurship.

SCREENSHOTS



Mr.K.Prakash,, Assistant professor(Selection Grade),, School of Management,, SRM Institute of Science and Technology, Chennai

POSTER



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Faculty of Arts, Science and Humanities

DEPARTMENT OF MANAGEMENT



speaker



Mr. K. Prakash

Assistant Professor (Selection Grade) School of Management SRM Institute of Science and Technology Chennai.

Join Google Meet meet.google.com/fvr-wzhh-xod Dec

30

2020

10.30 am

Organizing secretary

Dr. K. C. Praveen

Assistant Professor Department of Management Karpagam Academy of Higher Education, Coimbatore