

KARPAGAM ACADEMY OF HIGHER EDUCATION

(Deemed to be University) (Established Under Section 3 of UGC Act, 1956) Eachanari Post, Coimbatore-641021.Tamilnadu,India.

## **Report of the Webinar**

Department of Commerce CA conducted the Webinar on 11<sup>th</sup> May 2020, Monday for the B Com CA students through Google meet platform. **56 Students participated in the webinar.** It organized with the welcome address by Dr. SANKAR GANESH.R., Assistant Professor and continued with the chief guest address. **Dr. GANESH.B, Assistant Professor & Entrepreneurship Development Cell Co-Ordinator, Kerala Institute of Co Operative Management, Thiruvananthapuram, Kerala.** Was the chief guest who delivered the webinar on the topic "Inculcating Entrepreneurial Competencies" which was very useful to the students.

While the society all around is developing with technology and innovations, the college students have been in a stagnant scenario. Education is the driving force behind every country's economy, directly or indirectly. Sure, many colleges have adapted to modernization, and have started making students work in groups to solve problems, learn online and integrate science with arts. But it is noticed even then, students that are graduating lack the advanced skills and innovative thinking to work through the modern-day challenges in the workplace. Thus, entrepreneurship, the capacity to not only start companies, but also to think creatively and ambitiously, is very important to be college students. Finally, the webinar concluded with a Vote of Thanks rendered by Dr.Sankar Ganesh.R, Assistant Professor, Department of Commerce CA. The webinar will really instigate the students expressively to use the concepts and to apply them in their life.



