

ONLINE FACULTY DEVELOPMENT PROGRAMME
ON
RECENT ADVANCES IN BUSINESS STUDIES

SPECIAL INVITEES & SPEAKERS



CA. CHRISAMY GANESAN
EMERGING TRENDS IN
FINANCIAL REPORTING
7 AUG 2020



CA. SHANKARA NARAYANAN, V
GST – RECENT DEVELOPMENTS & FORMS RELATED TO GST.
08 AUG 2020



CA. SUMIT KEDIA



Special Guest
Shri. S. R. KARUPPUSAMY IAS
Additional Commissioner of Income Tax,
Bengaluru



Speaker
CA. JAYENDRAN, G.S.

**ARTIFICIAL INTELLIGENCE IN BUSINESS &
BUSINESS ANALYTICS**
10 AUG 2020



Special Guest
SCIENTIST V. PONRAJ
FORMER ADVISOR TO DR APJ ABUL KALAM



Speaker
CA. JOMON K. GEORGE

AUDIT AND ASSURANCE ENGAGEMENTS
12 AUG 2020



Special Guest
Ms. MAHALAKSHMI SARAVANAN
Founder - Women Entrepreneurs, India



Speaker
CA. S. DEEPIKA

BLOCK CHAIN BUSINESS MODELS
11 AUG 2020



CA. SUBASHINI GANAPATHY



CA. M. SATHYA KUMAR

**ABOUT CHARTERED ACCOUNTANCY COURSE &
RECENT DEVELOPMENTS IN ACCOUNTING PROFESSION**
13 AUG 2020

KARPAGAM ACADEMY OF HIGHER EDUCATION

(Deemed to be University)
(Established Under Section 3 of UGC Act, 1956)
Pollachi Main Road, Eachanari Post | Coimbatore - 641021
Phone: 0422 - 2980011 - 14 | Mobile: 93840 49301 - 310 | Email: info@karpagam.com

Inauguration

Day -1 – 07-08-2020, Friday

Department of Commerce organizes Online Faculty Development Programme on “Recent Advances in Business Studies. Dr.P.Radha, Associate Professor in Management delivers welcome address. Dr.N.V.Balaji, Dean, Faculty of Arts, Science and Humanities inaugurated the Online Faculty Development Programme. In his speech, he mentioned that role of Artificial Intelligence in the field of Banking and also pointed out the future job opportunities for the students. Followed by his inaugural address CA.K.Jalapathi, Vice Chairman, SIRC of ICAI, Coimbatore delivers key note address and CA. G. Ramaswamy, Past President, SIRC, Coimbatore extends Special address. In his address he congratulated the organizers for choosing the relevant topic for the current juncture and congratulated for selecting appropriate resource persons for the programme.



Day 1 : On first day of the programme CA. Chinnasamy Ganesan, Chartered Accountant, Chennai acted as a resource person. He delivered lecture on the topic “Emerging Trends in Financial Reporting”. In his speech he mentioned the need and purpose of “Financial Reporting”. The benefits of preparing financial reporting to various stakeholders are also explained and finally, he has mentioned the points to be considered while preparing Financial Reporting”. More than 1500 participants attended the programme. Dr. A. Dharmaraj, Associate Professor proposed vote of thanks for the programme. All these Videos are available in Youtube as below.

<https://www.youtube.com/watch?v=J7P9kVZFDcM>

Day -2 – 08-08-2020, Saturday

Topic: GST – Recent Developments & Forms related to GST

<https://www.youtube.com/watch?v=2C29EW4ZcB0>



Day 2: Mr. Shankara Narayanan. V, Chartered Accountant, Chennai and Mr. Sumit Kedia, Chartered Accountant, Chennai acted as a Resource persons for the second day programme. They delivered lecture on “GST – Recent Developments & Forms related to GST”. In their speech they have mentioned the need for implementing Goods and Service Tax in India. They also inform on various advantages on implementing GST in India and the procedures to be followed on filing of various GST returns.

Day -3 – 10-08-2020, Monday

Topic: Artificial Intelligence in Business & Business Analytics

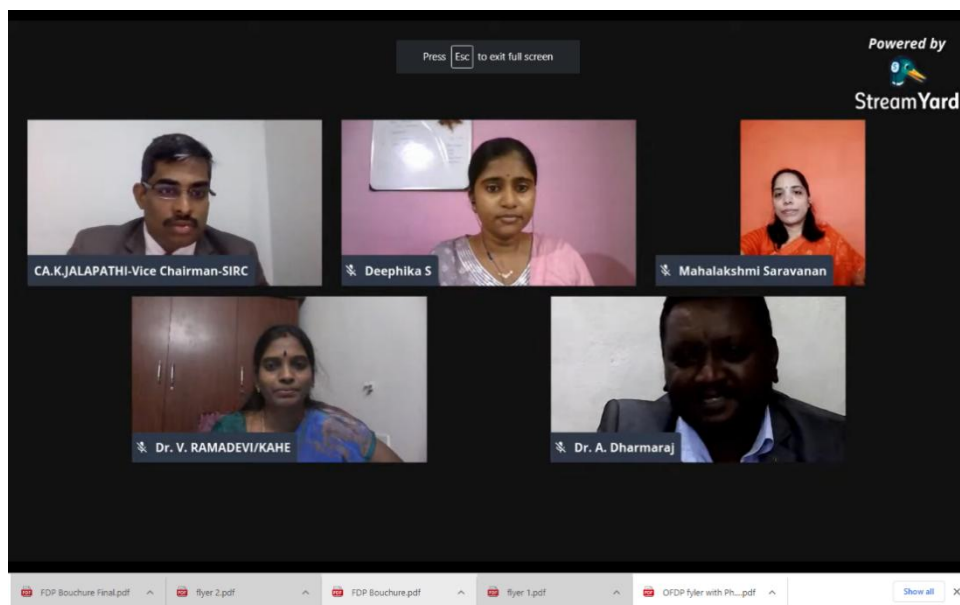
<https://www.youtube.com/watch?v=jzjT8bv9dGE>



Day 3: Shri. S. R. Karuppusamy IRS, Additional Commissioner of Income Tax, Bengaluru acted as Special Guest. and Mr. Jayendran, G.S, Chartered Accountant, Chennai acted as a Resource Person and deliver lecture on “Artificial Intelligence in Business & Business Analytics”. In their speech they pointed out the role of Artificial Intelligence in the field of Commerce. They also mentioned that Business Analytics course may be included in the curriculum, as ample job opportunities are available in the nearby future for those students, who have an in depth knowledge in the field of business analytics.

Day -4 – 11-08-2020, Tuesday

Topic: **Block Chain Business Models**

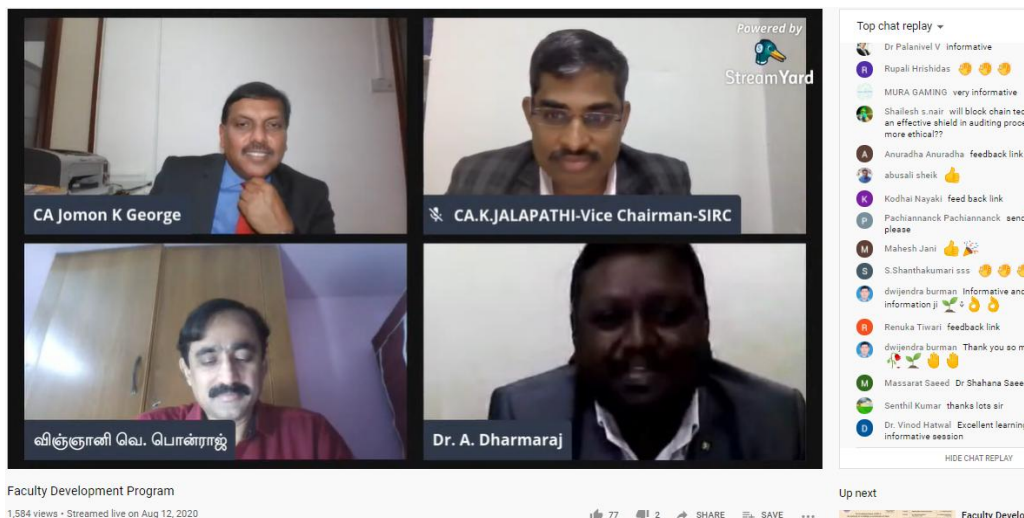


Day 4: Ms. Mahalakshmi Saravanan, Social Entrepreneur & TEDx Speaker, Chennai acted as a Special Guest for the Programme and Ms. S. Deephika, Chartered Accountant, Chennai acted as a Resource Person for the Programme. She delivered lecture on the topic “**Block Chain Business Models**”. She has narrated the role of Block chain technology in Banking industry and also explained various business models for the betterment of business.

<https://www.youtube.com/watch?v=qFfwrRxAM5o>

Day -5 – 12-08-2020, Wednesday

Topic: **Audit and Assurance Engagements**



Day 5: Scientist V. Ponraj, Former Advisor to Dr APJ Abdul Kalam acted as a Special Guest.

Mr. Jomon K. George, Past Chairmen SIRC Audit and Assurance Engagements, Trivandrum acted as a Resource person and deliver lecture on “Audit and Assurance Engagements”. In his speech he mentioned that the main objective of an assurance engagement is to let the professional and independent audit firms perform their works and express their opinion based on the level of assurance that they are engaging in. Further, he mentioned that the objective of an assurance engagement is to obtain sufficient appropriate evidence to express a conclusion, providing reasonable or limited assurance, as to whether the audited body has complied with the specified requirements of the appropriate legislation (the 'criteria') in all material respects.

<https://www.youtube.com/watch?v=K4TshFGHpbQ>

Day -6 – 13-08-2020, Thursday

Topic: About Chartered Accountancy Course & Recent Developments in Accounting Profession



Day 6: Mrs. Subashini Ganapathy, Chartered Accountant, Bangalore acted as Resource person and deliver lecture on “Chartered Accountancy Course & Recent Developments in Accounting Profession”. She informed futuristic opportunities on Chartered Accountant

course and also explained recent advancements that are incorporated in the field of Accounting and Taxation.



Day 7: Mr. M. Sathya Kumar, Chartered Accountant, Chennai acted as resource person and deliver lecture on “New Education Policy”. In his speech he explained about new education policy in a detailed manner. Need for implementing new education policy, unique features of new education policy are also explained.

<https://www.youtube.com/watch?v=E5m7A6YCX4o>