

## **REPORT FOR THE ENTREPRENEURSHIP DEVELOPMENT PROGRAMME – Department of Commerce – B.Com (PA) & (BPS)**

The Department of Commerce - B. Com (PA) & B. Com (BPS) of Karpagam Academy of Higher Education had organized an “Entrepreneurship Development Programme” on 24.12.2020. In this session, Dr. V.Krishnaveni, Professor, Department of B.Com (PA) & (BPS), welcoming the gathering by 09:30 am followed by Dr.T.Kalakumari, Assistant Professor, Department of B.Com (PA) & (BPS) had delivered the theme of the programme.

The concept of Entrepreneurship Development Programme involves for equipping a student with the required skills and knowledge needed for starting and running an enterprise. EDP is an effective way to develop entrepreneurs which can help in accelerating the pace of socio-economic development, balanced regional growth, and exploitation of locally available resources. In this program the students of B. Com (PA) & (BPS) presented their innovative business ideas in the form of Power point presentation and Poster presentation. **Totally 83 students were participated in this programme** and shared their business ideas. They presented their business model about different products such as Perfume, Coffee, Fabrics, Catering Service, Mobile shop, Furniture shop etc., This programme was useful to the students, to develop the essential skills required to run a business successfully and acquiring the skills necessary for fulfilling their roles and responsibilities as an entrepreneur.

I thank our management hierarchies for granting permission to this entrepreneurship development program.

Faculty of Arts, Science & Humanities  
Department of Commerce – B. Com (PA) & (BPS)

Title of the Session

# ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

Organizing Secretary

**Dr. V. Krishnaveni**

Professor

Course Co ordinator B.Com (PA) & (BPS)

DEC **24** 2020

**Time: 09.30 am to 11.00 am**

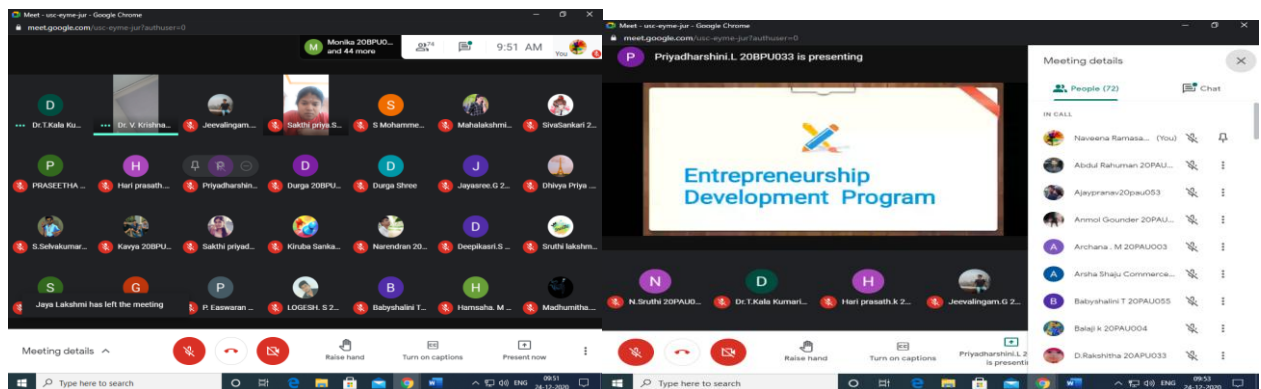
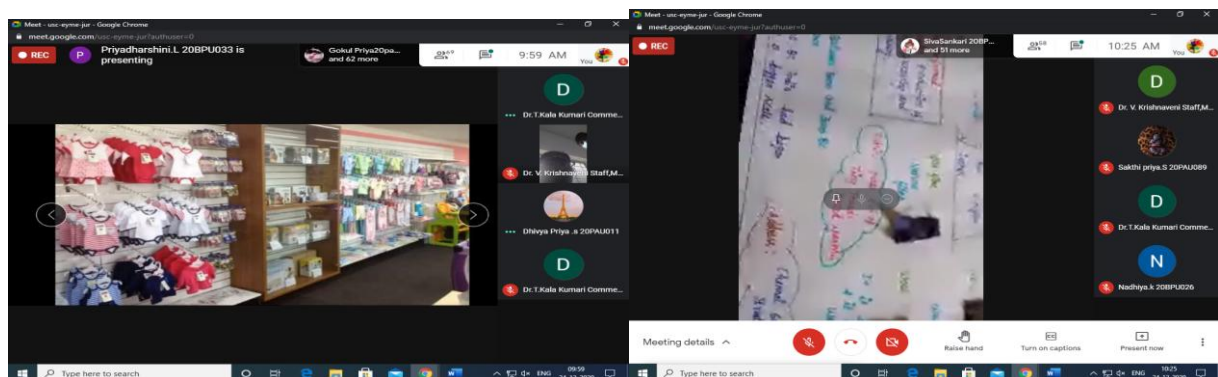
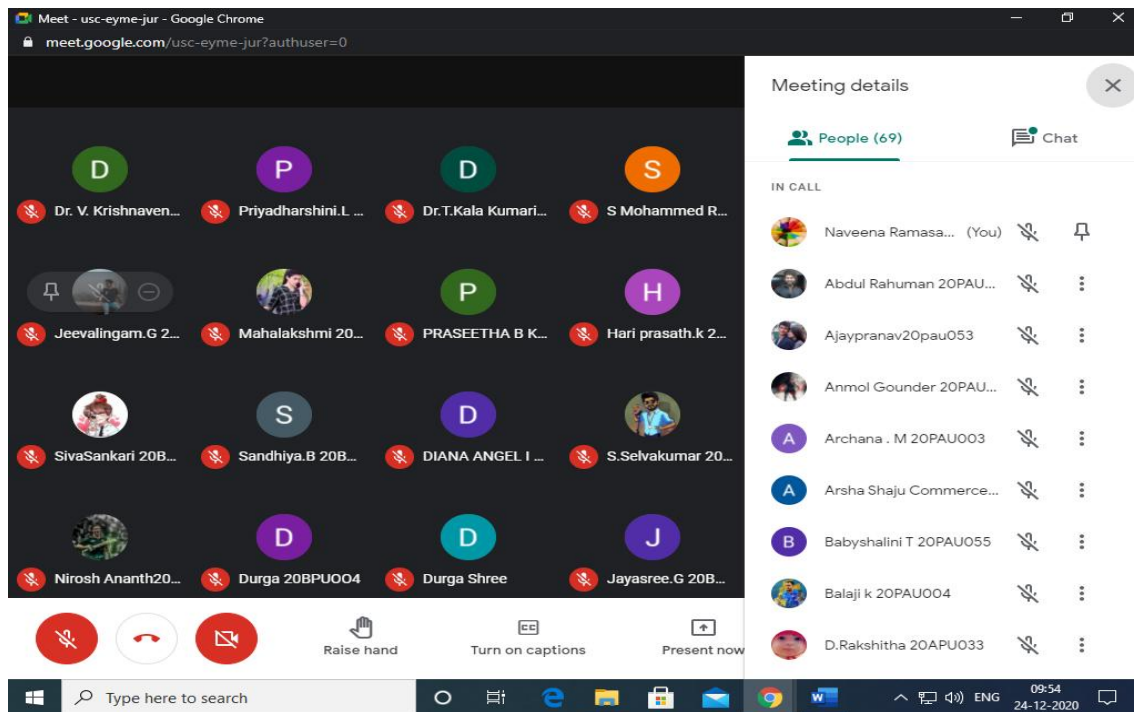
*Theme Introducer*

**Dr. T. Kalakumari**

Assistant Professor  
B.Com (PA) & (BPS)

<https://meet.google.com/usc-eyme-jur>

## Guest Lecture Photo:



“Entrepreneurship Development Programme” on 24.12.2020.