

Report of A One Day National Conference on Rural Banking and Agri- Business for Economic Transformation

Date	Time	Proramme	Chief Guest	Participants
24.01.2018	10.00am to 4.00pm	A One Day National Conference on Rural Banking and Agri-Business for Economic Transformation	Dr. V. Puhazhendhi Microfinance Consultant Former General Manager NABARD Coimbatore	104 Scholars and Academicians

The Department of Management, KAHE, has conducted One-day conference on 'A One Day National Conference on Rural Banking and Agri- Business for Economic Transformation' on **24.01.2018**. The Inaugural was at 10.00a.m in MBA Seminar Hall. The function begun with Tamilthai Vazhlthu, followed by the presidential address given by Dr.R.Vasanthakumar, President, Karpagam Academy of Higher Education, Introduction of the chief Guest by Mr. G. Hariharan, Organizing Secretary, the inaugural address was given by Dr. V. Puhazhendhi, Micro Finance Consultant Former General Manager NABARD, Coimbatore followed by felicitation was given by Dr. M. Ashok Kumar, Professor and Head, Department of Management KAHE, Coimbatore. The Chief Guest quoted some market related issues in the agribusiness and share his knowledge in Digital Marketing. The Vote of thanks was proposed by Mr.P.Gokul, Student- II MBA.



Mr. G. Hariharan introducing the Chief Guest



Chief Guest issuing the Certificate