



KARPAGAM ACADEMY OF HIGHER EDUCATION

(Deemed to be University)

(Established Under Section 3 of UGC Act, 1956)

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DEPARTMENT OF COMMERCE & MANAGEMENT

Cordially invites you for the

Two-Day Workshop on

“Business Case Writing and Analysis”

on 18th and 19th of August 2018

in Cheramaan Perumal Hall

Dr. S. Sudalaimuthu

Vice-Chancellor

Karpagam Academy of Higher Education

Presides

Resource Persons

Dr. T. Rangarajan

Dr. Kalyani Rangarajan

Coordinators

Mr. G Hariharan, Assistant Professor
Mr. Jai Ganesh Bala, Assistant Professor
Department of Management

Convenor

Dr. S. S. Shanithakumari
Professor & Head
Department of Commerce & Management

Faculty Development Programme – Case Writing on 18.08.2018 and 19.08.2018

