

Report of Amos Workshop on “Model Building Using Amos”

Date	Time	Title	Resource Person & Designation	Participants
15.12.2018 & 16.12.2018	9:00 am to 5:30 pm	Model Building Using Amos	Dr.M.Umasankar Assistant Professor Kongu Engineering College, Erode.	Department of Management and Commerce Faculty Members

Resource Person: Dr.M.Umasankar, Assistant Professor at Kongu Engineering College, Perundurai, Erode. The workshop started at 9.20 am on Saturday, 15.12.2018 in MBA LAB 3 with welcome address by Dr.S.S.Shanthakumari, Professor & Head, Department of Management, KAHE. Firstly, the resource person gave an introduction to the research methodology and theoretical framework. He highlighted the importance of model building and the usage of Amos software and also he addressed about the confirmatory factor analysis (CFA) and Explanatory factor analysis (EFA) analysis.

In second day 16.12.2018 (Sunday) he emphasized how to get better model with help of Modification Indices and grouping variable to build a good Structural Equation Model (SEM). He explained the mediation and moderation in SEM. He also added the Formative vs Reflective Model. He focused on how to write the interpretation for the analysis reports. Finally, he gave many tips to improve the study model and it was very useful to the faculty members and the session ended with vote of thanks by Dr. V. Krishnaveni, Assistant Professor, Department of Management, KAHE.



Figure 1: Dr.M.Umasankar explained about Model Building in AMOS



Figure 2: Faculties were actively participated in the Workshop.

Faculty Development Programme on "Model Building using AMOS" on 15.12.2018 and 16.12.2018

