

# KARPAGAM ACADEMY OF HIGHER EDUCATION

(Deemed to be University)  
(Established Under Section 3 of UGC Act, 1956)  
Eachanari Post, Coimbatore - 641 021

## DEPARTMENT OF ENGLISH

*Cordially invites you for the*  
*Workshop on*  
**BUSINESS WRITING**

on Tuesday, 10<sup>th</sup> December 2019

Dr. S. SUDALAIMUTHU  
Vice Chancellor  
KARPAGAM ACADEMY OF HIGHER EDUCATION

*Presides*

Dr.P.BHASKARAN NAIR,  
Professor of English,  
Hindustan University,  
Chennai.

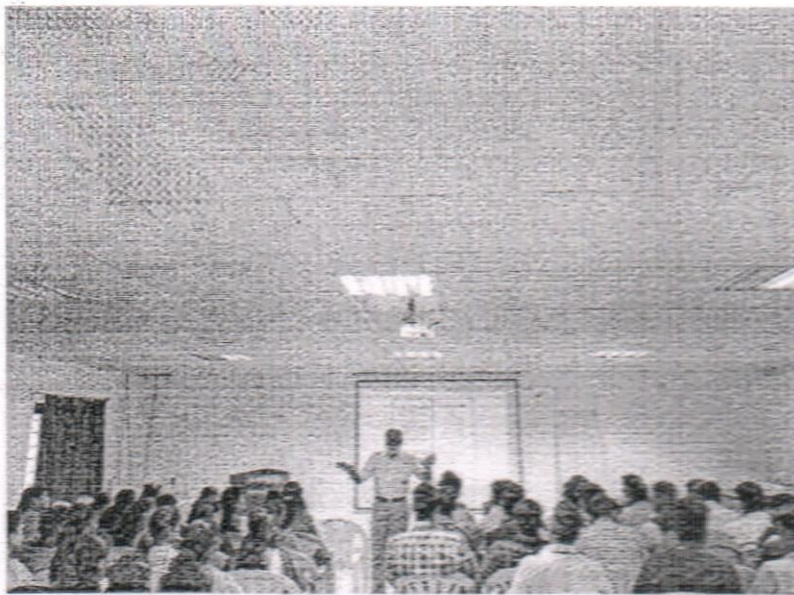
Venue: Video Conference Hall (Polytechnic Block) Time: 10.00 a.m.

**ALL ARE INVITED**

Convener: Dr.Sivaranjani.G, Assistant Professor of English, KAHE.

### **Workshop on Business English**

The Department of English organized a workshop entitled "Business English" for the undergraduate students of Karpagam Academy of Higher Education, Coimbatore on 10.12.2019. The workshop was facilitated by Dr. Bhaskaran Nair, Professor of English from Hindusthan University, Chennai. The workshop specifically focused on the key factors related to English language used in business contexts. Other components like the importance of English language, pronunciation, sentence and paragraph formation, common errors, decisive skills, vocabulary, meanings, use and usage of words were taught to the students through various activities substantiated with real-life experiences. Dr. Nair also threw light on both the ways to construct sentences in English and highlighted the difference in doing the same in mother tongue (especially Tamil) and English. The session was well received by the students with positive feedback.



Dr. Bhaskaran Nair addressing the students