

## COLLABORATIVE AGREEMENT

This collaborative agreement dated 19<sup>th</sup> July, 2019 entered between **Karpagam Academy of Higher Education, Deemed to be University, Established Under Section 3 of UGC Act, 1956**, having its office at S.F.No.559, Pollachi Main Road, Coimbatore- 641 021 and **King and Elite Design Solutions** a proprietary organization having its office at 225, Town Hall, Coimbatore, Tamil Nadu 641001. Witnesseth as below:-

**Karpagam Academy of Higher Education** is an educational institutions offering education in the fields of Arts and Science, Humanities, Management, Engineering and Pharmacy. **King and Elite Design Solutions** is a Engineering Industry having technological background in Digital Marketing Company.

**Karpagam Academy of Higher Education** is keen that its students acquire necessary skills and be made industry ready and willing to send them for Internship / Hands on training and undertake project work. The **King and Elite Design Solutions** is willing to provide such training to the students and KAHE is ready to open its facilities and expertise available with it to be utilize by the **King and Elite Design Solutions** for mutual benefit. Hence the parties decided to agree to establish industry-academic collaboration in areas of mutual interest and in accordance with terms and conditions set forth in this collaborative agreement.

- Senior officials from **King and Elite Design Solutions** will share their knowledge and experience by way of focused special lectures, participating in seminars and other academic activities of KAHE.
- The industry will give its research and development projects to the educational institutions and allow the students to undergo training, internship.
- After doing research in **KAHE (Karpagam Academy of Higher Education)** field trails will be taken in the industry.
- Latest Digital Marketing Product Seminar will be conducted.
- Students Involved in internship and the learned about the Networking.

### CONFIDENTIALITY

- Each party shall maintain confidentiality of any information of the other, disclosed during the term of this agreement. Both parties undertake to hold all such information in strict confidence.
- This agreement will be effective from **July 2019** for two years; the areas of co-operation can be extended through mutual consent.

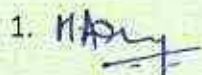
### TERMINATION

- Either party can cancel or terminate this agreement unilaterally by giving an advance notice of one month to other.
- In witness whereof the parties have set their hands here to on the day and the year first herein above writing under their seal of office.

  
The Registrar

Karpagam Academy of Higher Education  
Eachanari, Coimbatore - 641 021

WITNESS:

1. 



  
Director/Proprietor / Partner

WITNESS:

1. 